

# DudeFoods.com



## ABOUT ME

Hi, I'm Nick and I love food. It wasn't always this way though.

Growing up I was one of the pickiest eaters ever. The kind of person who hated when the different foods on his plate even touched one another. The kind who was perfectly fine eating boxed macaroni and cheese every single night – not that there's anything wrong with that...

Then one day something changed. I started trying new foods. I began experimenting in the kitchen. Although I may have missed out on years of amazing cuisine I'm doing everything I can to catch up and this blog is my vessel for doing just that!

## ABOUT MY BLOG

I started DudeFoods.com in the fall of 2010, much to the chagrin of my then fiancé – now wife – who was worried I'd outgrow my tux before our upcoming wedding. Well... she was right.... As my waistline grew though so did my readership, and it's been increasing non-stop in the ten years since.

If you're looking for someone to review your product I can do that, but so can the thousands and thousands of other food bloggers out there. Custom creations are my specialty. If you're searching for someone who can take your brand and turn it into something you never could have imagined – something that people will be sharing all over social media – then I'm your guy!

Despite the name of my blog the demographic is split fairly evenly between men and women (55% to 45%). 38% of my readers are between the ages of 25 - 34 and 27% are between the ages of 35 - 44. 87% of my blog's readers reside in the United States.



80,000+

Unique Visitors  
per Month

175,000+

Page Views  
per Month

90k+



50k+



6k+



1k+



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## SERVICES & RATES

Sponsored Posts  
from \$1,000

Recipe Development  
from \$1,500

Video Development  
from \$2,000

All sponsored posts, recipes and videos include a blog post, 1 - 2 hi-res images (more available if needed) and social media promotion. Please contact me with any questions.

## CONTACT DETAILS

✉ [nick@DudeFoods.com](mailto:nick@DudeFoods.com)

📷 [@DudeFoods](https://www.instagram.com/DudeFoods)

📘 [Facebook.com/DudeFoods](https://www.facebook.com/DudeFoods)

🐦 [@DudeFoods](https://twitter.com/DudeFoods)

*"One of our favorite renegade food bloggers."*

-FOODBEAST.COM

*"The Michelangelo of munchies."*

-TED PERRY, WITI-TV FOX 6 NEWS

*"Nick of DudeFoods may not be a trained chef, but he's mastered the craft."*

-NEATORAMA.COM

**BuzzFeed** **GQ**  
THE HUFFINGTON POST **MAXIM**  
**YAHOO!** **bon appétit**

## COMPANIES I'VE WORKED WITH

